

# THE SOUTHWEST'S BIGGEST LANDLORD EXPO

ALL A LANDLORD  
NEEDS TO KNOW



## TENTH ANNIVERSARY EVENT

EXHIBITOR PROSPECTUS

WEDNESDAY  
APRIL 28<sup>TH</sup> 2010

[WWW.LANDLORDEXPO.CO.UK](http://WWW.LANDLORDEXPO.CO.UK)

  
Landlord  
Expo 2010

# BACKGROUND & PROGRAMME OUTLINE

TENTH  
ANNIVERSARY  
EVENT

This will be the tenth annual Landlord Expo, so we hope you will join us in celebrating this achievement. The Expo has gone from strength to strength and is seen as **the** event to attend for landlords in the West Country and beyond.

With a new venue this year, Expo 2010 is set to be the best yet.



## Ten Reasons to exhibit at the Expo:

- 1 The largest landlord exhibition in the South West
- 2 Dedicated website [www.landlordexpo.co.uk](http://www.landlordexpo.co.uk) remains as a resource for landlords throughout the year
- 3 Promotion of Expo to over 15,000 private landlords and agents
- 4 Organised and supported by the four West of England Local Authorities. Bath & North East Somerset Council, Bristol City Council, North Somerset Council and South Gloucestershire Council
- 5 Over 500 visitors expected to attend
- 6 Over 60 exhibition stands run by a wide range of companies
- 7 Exhibition open to the public from 12.00 till 7.00pm. Seven hours to provide information, guidance and promote your services to landlords
- 8 Exciting new venue, the largest exhibition venue in the South West
- 9 Complimentary refreshments available throughout the day
- 10 Ten different seminar subjects of interest to landlords and agents.

### For more details contact:

Julie Norris

t: 0117 353 3867

e: [info@landlordexpo.co.uk](mailto:info@landlordexpo.co.uk)

w: [www.landlordexpo.co.uk](http://www.landlordexpo.co.uk)



# EXPO 2010 DETAILS

**Date:** Wednesday 28<sup>th</sup> April 2010

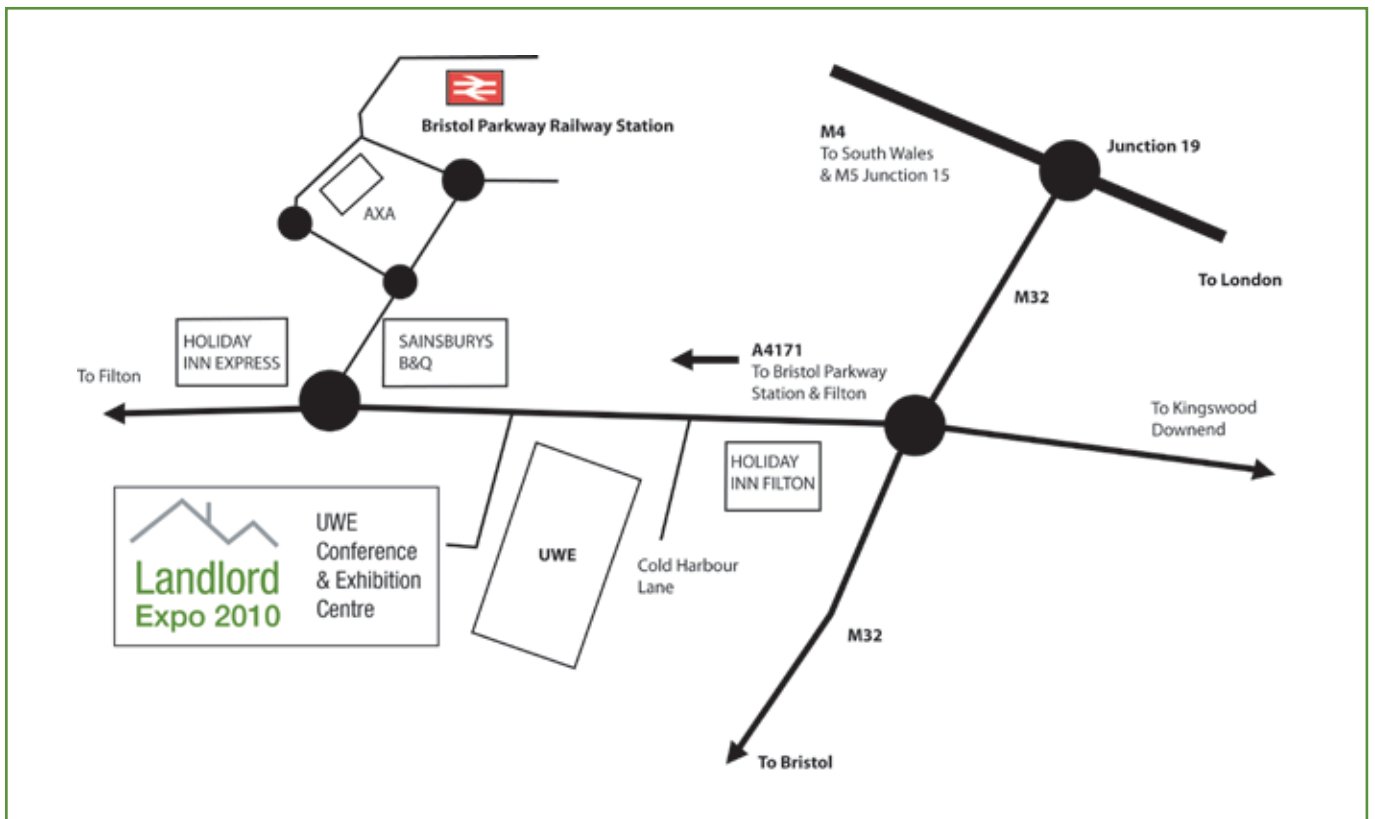
**Open to the public:** 12.00 till 7.00pm

**Venue:**

University of the West of England  
Exhibition & Conference Centre  
UWE North Entrance  
Filton Road  
Stoke Gifford  
Bristol BS34 8QZ

**By Road:** From M5: Exit the M4 at Junction 19 onto the M32. Almost immediately, exit the M32 at Junction 1. Turn right at the roundabout onto the A4174 following signs for Filton and Bristol Parkway station. Turn left at the second set of traffic lights into the Conference Centre. Landlord Expo will be signposted from here.

**By Rail:**  Nearest mainline station is Bristol Parkway.



# EXHIBITOR PACKAGE



# TENTH ANNIVERSARY EVENT

The Landlord Expo provides you with an opportunity to exhibit your services directly to your target audience and also to meet with colleagues and industry contacts.

The 2010 Landlord Expo will be publicised to over 15,000 private landlords and aims to attract in excess of 500 visitors.

## The Exhibitor Package is £395 inclusive of VAT and consists of:

- 3m x 2m Exhibitor space
- Description of organisation and contact details in the Delegate Guide
- Logo, web link and description of organisation on the Landlord Expo website
- Light lunch and refreshments for up to two organisation representatives.



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# EVENT SPONSORSHIP PACKAGE

Landlord Expo 2010 will be promoted to over 15,000 private landlords in the West and aims to attract in excess of 500 visitors.

Sponsorship of the event will ensure that your logo, company name, description and contact details are included in all promotional literature and on the Landlord Expo website.

**The Event Sponsorship Package is £2,750 inclusive of VAT and consists of:**

- A4 page with profile of organisation, contact details and logo in Delegate Guide
- Logo, web link profile of organisation on the Landlord Expo website
- Logo and name on all promotional material including promotion in local press
- Exhibitor stand in prime location within the Expo
- Light lunch and refreshments for up to two organisation representatives.



# ADDITIONAL SPONSORSHIP OPPORTUNITIES



## Delegate Pack Sponsor:

The Delegate Pack is a bag handed to every delegate on arrival. The Delegate Pack Sponsor will have their logo on one side of the bag and will be able to place their information in the bag.

**The cost to sponsor the Delegate Pack is £600 including VAT.**

## Refreshment Sponsor:

Refreshments are provided free of charge to delegates throughout the day. The Refreshment Sponsor will be listed in the Delegate Guide, on the Expo website and will also be able to place information in the Delegate Pack.

**The cost to sponsor the refreshments is £650 including VAT.**

## Seminar Room Sponsor:

Three seminar rooms will be used during the day for the ten seminar subjects.

Sponsorship of a seminar room will result in the room being renamed with your company name and advertised on the website, Delegate Guide and posters within the venue.

**The cost to sponsor a seminar room is £500 including VAT.**

## Delegate Pack Insert:

You can place your company literature and/or free merchandise in the Delegate Pack, given to every attendee at the Expo 2010.

**The cost to place your company item in the Delegate Pack is £85 including VAT.**

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# BOOKING FORM

# TENTH ANNIVERSARY EVENT

You can use the Expo website: [www.landlordexpo.co.uk](http://www.landlordexpo.co.uk) to book an exhibition space online. Alternatively, you can complete and return this form.

Company Name: .....

Contact Name: .....

Company Address: .....

..... Post Code: .....

Contact Telephone Number: ..... Email Address: .....

Company description (this information will be listed in the Delegate Guide): .....

.....

Please reserve an exhibition stand for Expo 2010:

Approximate size of your exhibitor stand (including any display boards): .....

Do you require an electrical socket adjacent to your stand: YES  NO

I am also interested in the following sponsorship opportunities:

Event Sponsor  Delegate Pack Sponsor  Delegate Pack Insert   
Refreshment Sponsor  Seminar Room Sponsor

Once the completed form is received an invoice will be raised. Please note: Places are limited and will be selected on a first come first serve basis. Once a booking has been made your reservation will be binding. If a cancellation is made more than two months before the Expo then 50% of the booking fee will be refunded. If a cancellation is made after this time then no refund will be made.

Please send this completed form to:

**Julie Norris**  
**Landlord Expo Co-ordination**  
**First Floor, The Lipscombe Centre,**  
**8 Portland Square, Bristol BS2 8ST**

t: 0117 353 3867

f: 0117 377 2533

e: [Julie.Norris@bristol.gov.uk](mailto:Julie.Norris@bristol.gov.uk)

w: [www.landlordexpo.co.uk](http://www.landlordexpo.co.uk)

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