

THE SOUTHWEST'S BIGGEST  
**LANDLORD**  
**EXPO** ALL A LANDLORD  
NEEDS TO KNOW



Landlord  
Expo 2012

'Helping you keep ahead of the game'



**Thursday**  
**31st May 2012**

**Exhibitor  
prospectus**

[www.landlordexpo.co.uk](http://www.landlordexpo.co.uk)



# Introduction

This will be the **twelfth annual Landlord Expo** to be held by the West of England group of Local Authorities.

## 10 reasons to exhibit at the Expo

- 1 The largest landlord show in the South West
- 2 Dedicated website [www.landlordexpo.co.uk](http://www.landlordexpo.co.uk) remains as a resource for landlords throughout the year
- 3 Promotion of Expo to over 15,000 private landlord and agents
- 4 Organised and supported by the four West of England Local Authorities. Bath & North East Somerset Council, Bristol City Council, North Somerset Council and South Gloucestershire Council.
- 5 Over 500 visitors expected to attend
- 6 Over 70 exhibition stands run by a wide range of companies
- 7 Exhibition open to the public from 12.00 till 7.00 pm. Seven hours to provide information, guidance and promote your services to landlords
- 8 Spacious venue, the largest exhibition venue in the South West
- 9 Complimentary refreshments available throughout the day
- 10 Seminar subjects of interest to landlords and agents

### For more details contact Julie Norris

T. 0117 353 3867

E. [info@landlordexpo.co.uk](mailto:info@landlordexpo.co.uk)

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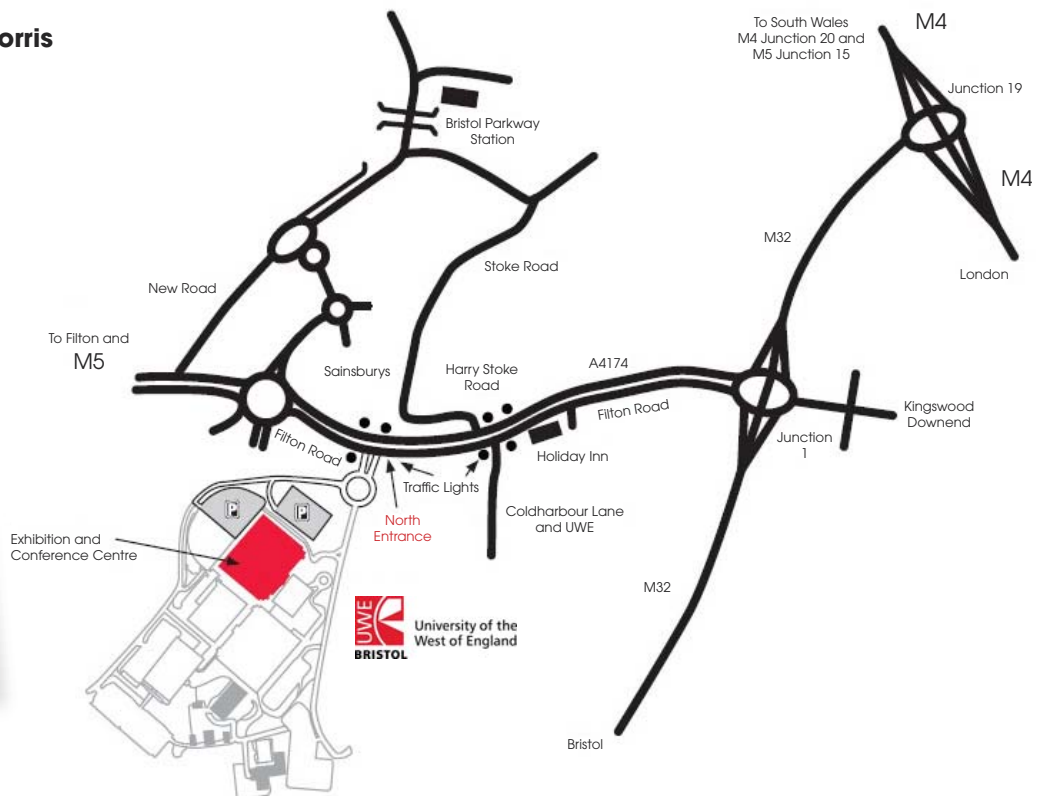
## Expo 2012 details

**Date:** Thursday 31st May 2012

**Open to the public:** 12.00 till 7.00 pm

### Venue:

Exhibition & Conference Centre  
University of the West of England  
UWE North Entrance  
Filton Road  
Stoke Gifford  
Bristol BS34 8QZ



# Event sponsorship package

Sponsorship of the event will ensure that your logo, company name, description and contact details are included in all promotional literature and on the **Landlord Expo** website.

- Logo and name on all promotional material and promotion in local press.
- Profile of organisation, contact details and logo in Delegate Guide.
- Logo, web link and profile of organisation on the Landlord Expo website.
- Exhibitor stand in prime location within the Expo
- Light lunch & refreshments for up to two organisation representatives.



**The Event Sponsorship Package is £2750 including VAT.**

## Exhibitor package

The exhibitor package consists of:

- 3m x 2m exhibitor space
- Logo, web link and description of organisation on the Landlord Expo website
- Light lunch & refreshments for up to two organisation representatives

**The exhibitor package is £435 including VAT.**

## Local contractor package

A special rate to support small local contractors. Contact the event organiser to see if you qualify:

- Smaller stand size
- Allocation on event day

**The contractor package is £150 including VAT.**

## Delegate pack insert

You can place your company literature and/or free merchandise in the Delegate Pack, given to every attendee at the Expo 2011.

**The cost to place your company item in the Delegate Pack is £95 including VAT.**

## Refreshment sponsor

Refreshments are provided free of charge to delegates throughout the day. A banner thanking the refreshment sponsor will be placed next to the refreshments. The refreshment sponsor will be listed in the Delegate Guide, on the Expo website and will also be able to place information in the Delegate Pack.

**The cost to sponsor the refreshments is £475 including VAT.**

## Seminar room sponsor

Three seminar rooms will be used during the day for the seminar subjects. Sponsorship of a seminar room will result in the room being renamed with your company name and advertised on the website, Delegate Guide and posters within the venue.

**The cost to sponsor a seminar room is £375 including VAT.**

## Delegate pack sponsor

The delegate pack is a bag handed to every delegate on arrival. The Delegate Pack sponsor will have their logo on one side of the bag and will be able to place their information in the bag.

**The cost to sponsor the Delegate Pack is £675 including VAT.**

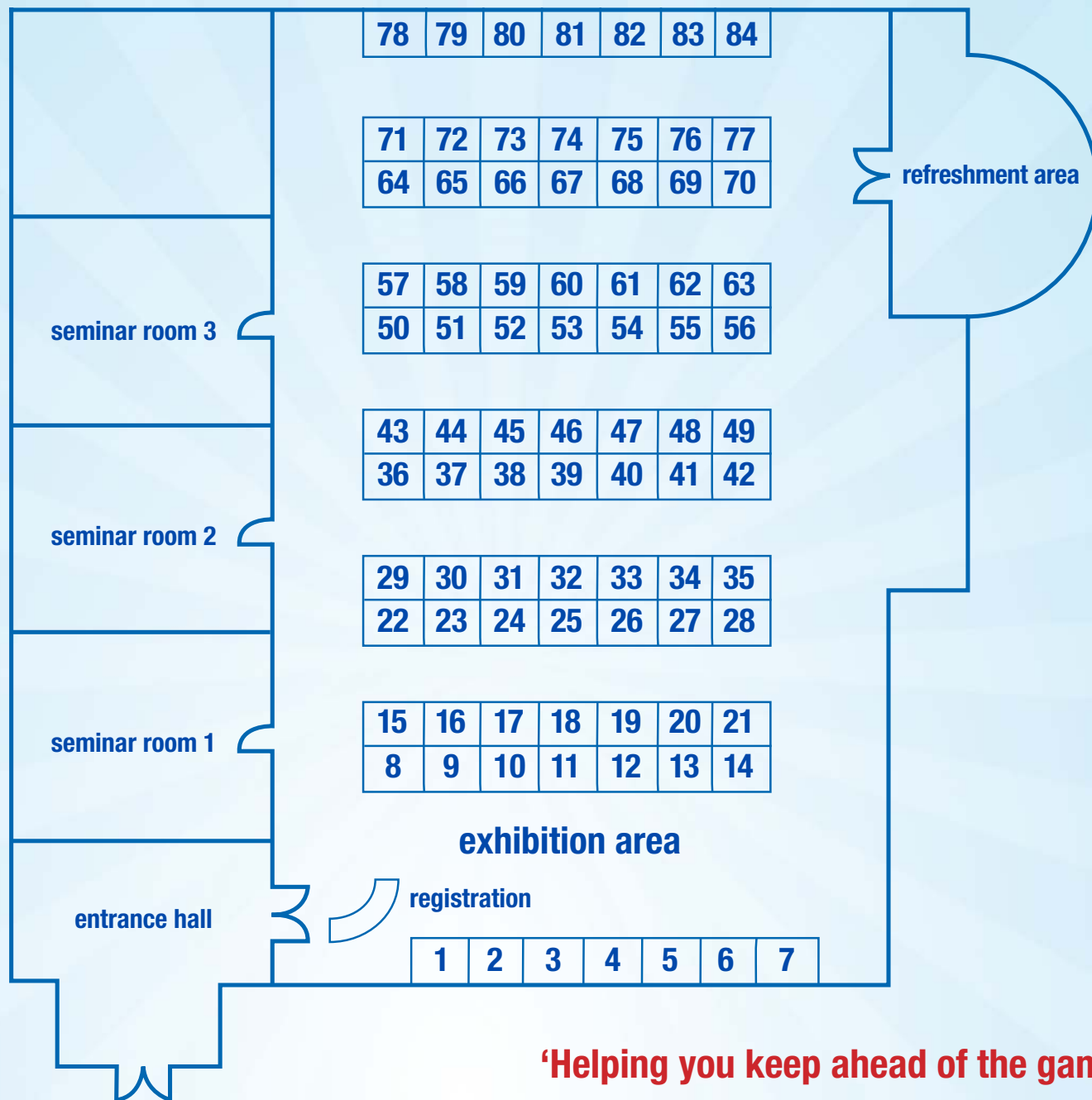
## You can use the Expo website

[www.landlordexpo.co.uk](http://www.landlordexpo.co.uk) to book an exhibition space online.



***“The West of England Landlord Expo is the largest local authority run landlord event in the UK.”***

# Expo 2012 floor plan



**'Helping you keep ahead of the game'**

## For further information

Or to request sponsorship opportunities,  
**please contact Julie Norris**

T. 0117 353 3867

E. [info@landlordexpo.co.uk](mailto:info@landlordexpo.co.uk)

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Please note: places are limited and will be selected on a first come first serve basis. Once a booking has been made your reservation will be binding. If cancellation is made more than 2 months before the Expo then 50% of the booking fee will be refunded. If cancellation is made after this time then no refund will be made.